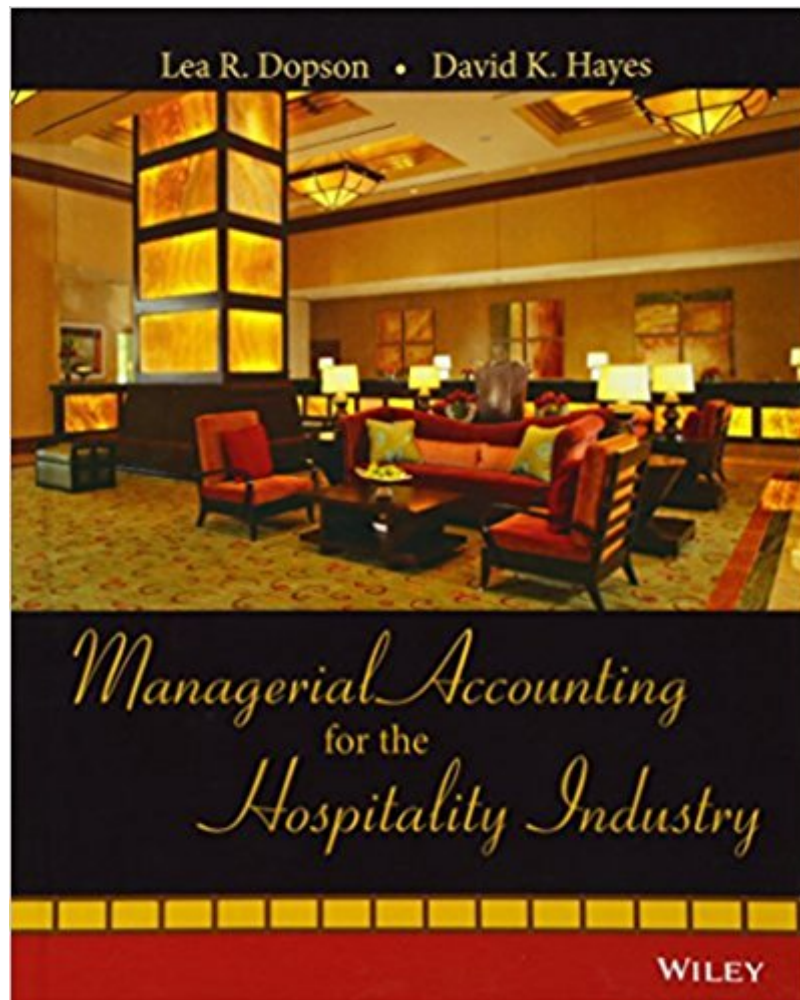




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Managerial Accounting For The Hospitality Industry



Synopsis

Though not all hospitality students want to be accountants, managerial accounting is a crucial skill for all hospitality students. Written for aspiring hospitality managers rather than accountants, this resource focuses on how accounting principles apply directly to hospitality management. With a reader-friendly style suitable for those with no prior accounting background, this book makes accounting fun with practical examples scattered throughout each chapter that clearly illustrate accounting concepts and theories. A running case study helps readers immediately apply what they've learned to the types of key management decisions made at a full-service resort. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

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Customer Reviews

"I believe Managerial Accounting contains many benefits for both the instructor and the student. The Apply What You Have Learned section provides valuable exercises for active learners. Students and faculty can't get enough of these types of questions and problem sets."-- Greg Charles, Western Culinary Institute "The organization of the book is perfect! This is exactly how I teach my course. I have to jump from one chapter to another when I use other books."-- Ben Goh, Texas Tech University, Department of Nutrition, Hospitality & Retailing "I can honestly say that Managerial Accounting the most well-written accounting book that I have read to date. Perfect for the non-math major student! It is very easy to read, and I love how the authors keep repeating and building the confidence of students, saying 'You can do this,' and 'It's easy Math,' and then showing examples. The table of contents is excellent. Every aspect that I can think of is covered in the text."--James

Mawhinney, Campus Dean, Strayer University, PA

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The CD that is supposed to come with this book to help with homework did not come with the book. Instead, it came with a DVD for the movie "The Help".. this is not the help I need!!!

Much better at explaining concepts than beginner texts.

This book is very easy to follow. The information is clearly explained with detailed examples. The review questions after each chapter are also very helpful.

I hate accounting but this is a good book

There was a lot of good information in this book and I found it easy to locate sections I needed to know. I thought the chapters were broken down in an easy way to navigate. I thought the content was straight forward and easy to understand, but at the same time explained concepts in depth for those areas where one may need to read more to get the point. On of the better textbooks I have read. Easy to navigate, which is a big plus!

Just started with this book, but I made a brief run through and its well thought out as pertaining to making accounting relatable to the hospitality industry.

This product was recieved on time and in good condition. This book is very informative, easy direction, and the dvd spreadsheet is great. This was a good choice the professor made.

Luckily someone wrote the answers to the end of chapter questions for me.

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